

Oslo Goes Hollywoof! Charity Fashion Show

Celebrity performance, dogs walking the catwalk and designers from all parts of the world made up the 1st annual Oslo Goes Hollywoof! Charity Fashion Show on October 24th, 2009 in Oslo produced by American artist & designer Marietta Losada.

On Saturday, October 24th Oslo Goes Hollywoof! Charity Fashion Show took place at Radisson SAS Scandinavia hotel in Oslo. The show was produced by American artist & designer Marietta Losada, who also showed her collection in the fashion shows. The money raised from the event went to the guide dog schools of Lions Club and Norges Blindeforbund. The event consisted of 3 fashion shows and 3 performances.

Performances included Norwegian rapper A Lee, dance crew Karma and a hilarious comedy musical performance by Adam og Tore. The fashion shows included one dog fashion show as well as a bridal show and a party dress show. Designers who donated clothes to the show included Inger Design, Chezloui, Eleganze, and boutiques My Wedding Dream, Torunn's Drommekjoler, and Diva X. Dog designers were ML by Marietta Losada, Dog Artist, Petsonality, Haymay Couture, Luisa Diaz and boutique Glamour Brush. Designers were from all over the world, from South Africa to Spain.

Everyone that participated in the show were volunteers who donated their time, or sponsors who donated clothing and products. Oslo Goes Hollywoof! was a collaboration of a large group of generous people who love and support the cause.

Guests received gift bags and won prizes from sponsors, which included dog toys to artwork. They were entertained from beginning to end, and seemed to love everything from the diverse performances to the dogs strutting down the catwalk in Halloween costumes. Marietta says, "it was so cool to see the dog owners so proud of their dogs on the catwalk. I love it, because that's how I also see my dogs, as family."

This was the 1st of this series of fashion shows, which will be followed in Los Angeles, Miami, and again in Norway. Marietta states, "This is my first show, and therefore I know next year's will be much better, but I am quite satisfied and received very positive feedback from guests and crew. Everyone had fun, including the crew, and that's very important to me." Oslo Goes Hollywoof! dared to be different, and for that reason has received so much attention.

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